



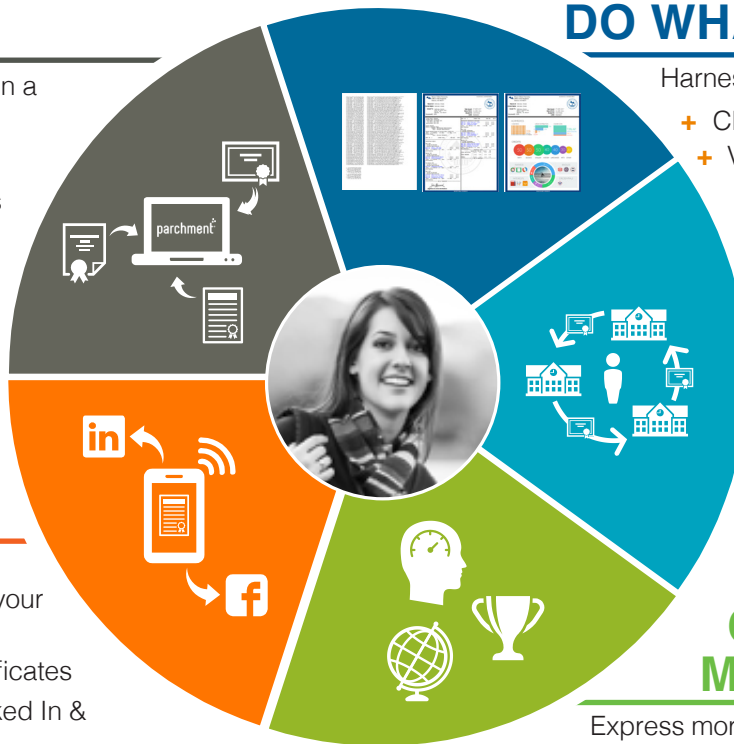
A COMPREHENSIVE DIGITAL CREDENTIALS PLATFORM TO SUPPORT:

# Digital Credentials Today And Tomorrow

## GO DIGITAL

Offer all of your documents in a single ordering interface:

- + Transcripts
- + Replacement Diplomas
- + Apostilles
- + Any official document



## DO WHAT PAPER CAN'T

Harness the things that digital can bring:

- + Clickable, data-rich documents
- + Visualized data

## CREATE PATHWAYS

Exchange seamlessly between your trading partners:

- + Reverse Transfer
- + Pathways Projects

## COMMUNICATE MORE CONTENT

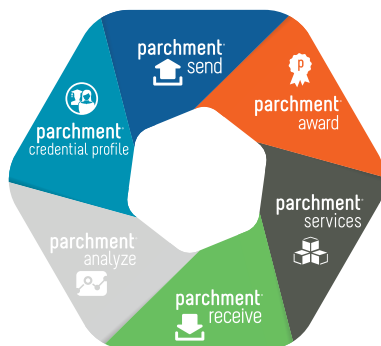
Express more about their unique learning experience:

- + Competency Based Transcripts
- + Experiential Transcripts

## MAKE IT ACTIONABLE

Make their education more marketable, while boosting your brand:

- + Issue Diplomas & Certificates
- + Verified sharing on Linked In & Facebook



Whatever your institutional goals, Parchment's platform is ready to support you.

Whether you are looking to offer one credential electronically, such as transcripts, want to create a simple eCommerce experience for everything learners order, or want to embolden your brand through socially sharing digital diplomas, Parchment's comprehensive digital credentials management platform can help. Only Parchment brings together the unique needs of learners, issuers, and receivers onto a single platform to optimize exchanging academic credentials.



## Credential Innovation: An Experiences Transcript

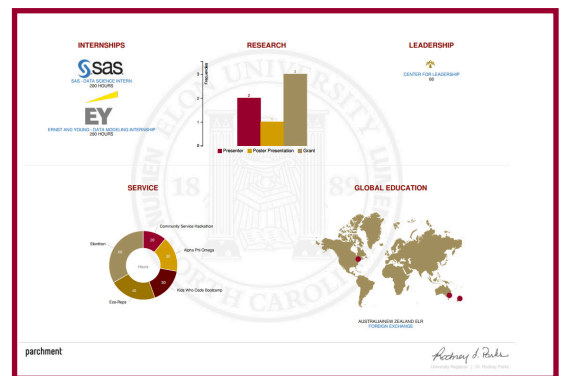
Elon University has made exciting strides innovating their co-curricular transcript to be a differentiator for their students.

Education today is about more than courses, grades and credits. Pioneering institutions, like Elon University, understand that co-curricular experiences are just as important as classroom academics. In fact, Elon has offered an experiential transcript for over 20 years. What Registrar Rodney Parks did was to make it digital—and add it to the ordering experience students were already using for their academic transcripts.

“There has been a growing demand to paint a fuller picture of what the student experience is over the course of four years that the current transcript doesn’t fully describe,” Parks explains. The Elon Experiences Transcript (EET) and the Visual Experiences Transcript (shown right) make it easy for students to demonstrate their knowledge, skills and abilities in the context of five core Elon experiences: global engagement, service, leadership, internships and undergraduate research.

With Parchment, Elon was able to combine its academic and experiential transcripts into a single validated and certified PDF with a consistent look and feel. The file captures the complete postsecondary learning experience and articulates its value to employers and graduate schools (who have responded quite favorably). And students can even download and share their EET by email and through social media and networking sites.

“**Students at Elon love this,**” Parks says. “They can easily order the EET online via Parchment and immediately upload it to LinkedIn. So whomever is looking at it can see the student has an Elon degree and some experiences associated with that degree. This is a pretty exciting piece that we’ve added.”



“The Experiences Transcript makes it easy for students to demonstrate their knowledge, skills and abilities ...”  
Rodney Parks, Registrar



## Employers Approve!

Employers and admissions offices were surveyed to see what they thought of the Elon Experiences Transcript (EET):

